



DIGITAL
TRANSFORMATION

3 PILLARS OF DIGITAL TRANSFORMATION





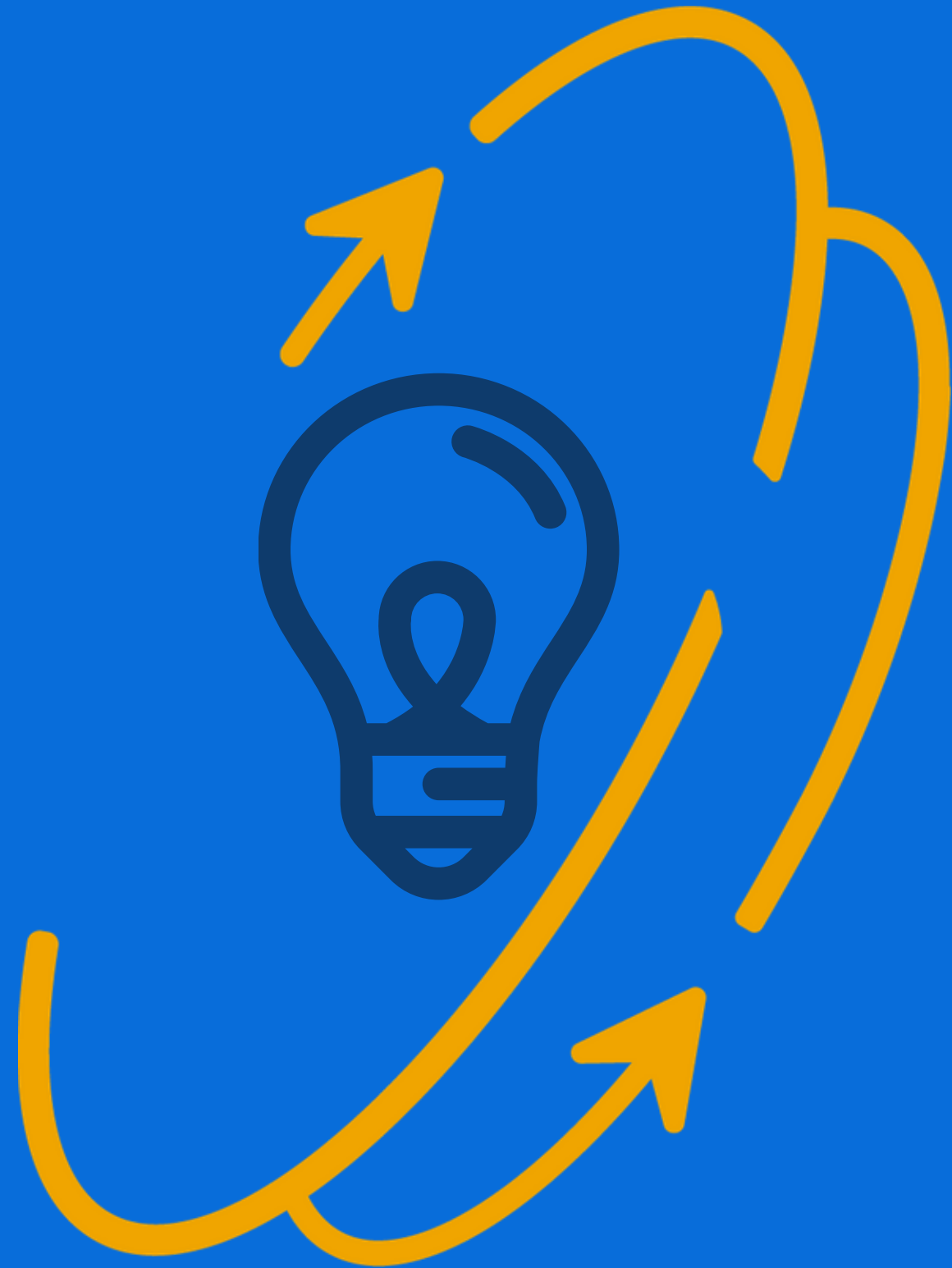
#1 PEOPLE

DIGITAL TRANSFORMATION STARTS WITH PEOPLE!

How can I make my customer's and
employee's life better?



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#2 PROCESSES

CONTINUES WITH OPTIMIZED PROCESSES...

How I can create more value by
optimizing and automating my
processes?



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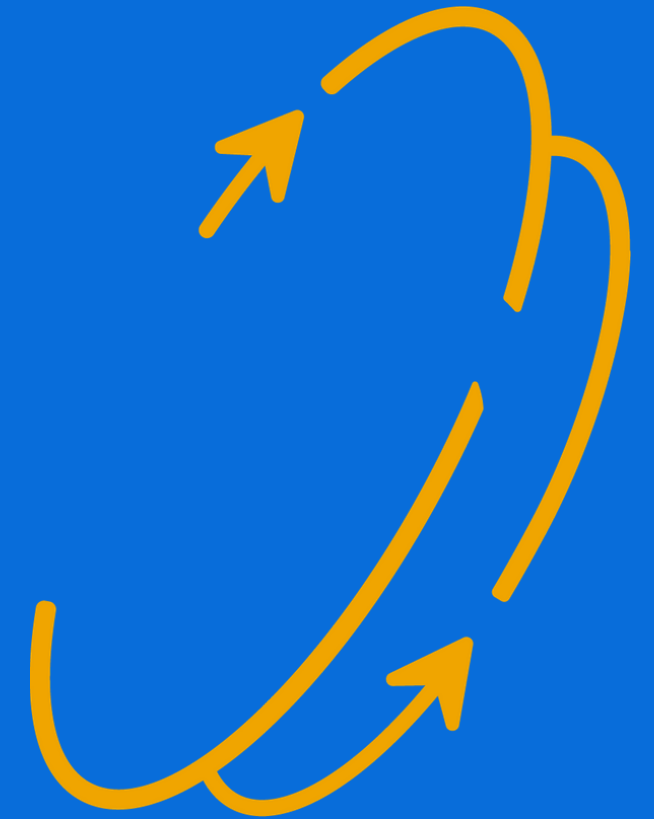
#3 TECHNOLOGY

**FOLLOWS AS
TECHNOLOGY IS THE
ENABLER!**

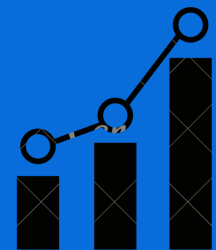
Which technology will help me to
achieve my goals for #1 and 2?

TO ENHANCE THE BENEFITS OF DIGITAL TRANSFORMATION

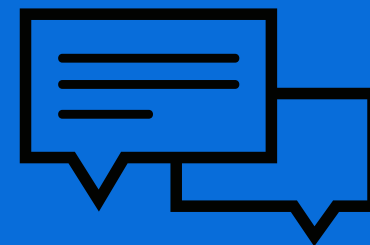
CONTINUOUS IMPROVEMENT



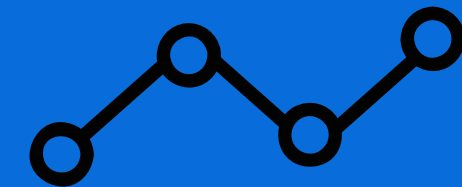
Test New
Business
Models



Monitor
Progress



Customer & Employee
Feedback



Keep
Optimizing



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THANK YOU!

FOR MORE INFORMATION:

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